




# Star Search

Looking For JavaFit's Leaders

October 1<sup>st</sup> - 3<sup>rd</sup> — Orlando, FL

**REGISTER NOW!**  
—Limited Seating—



<p><b>Friday, Oct. 1<sup>st</sup></b></p>	<p>8:00 - 10:00 P.M.</p>	<p><b>Welcome reception hosted by members of the Chairman's Circle</b></p> <ul style="list-style-type: none"> <li>- Remarks by Scott Pumper and Dave Briskie</li> <li>- Meet the members of the JavaFit team and the Richmond team</li> <li>- Awarding of the Chairman's Circle pins</li> <li>- Mock Coffee Party / Opportunity Meeting: Using our Sales Tools <i>(guests are welcome)</i></li> <li>- Giveaway</li> </ul>
<p><b>Saturday, Oct. 2<sup>nd</sup></b></p>	<p>9:00 A.M. - 12:30 P.M.</p>	<p><b>Morning Session</b></p> <p><b>Welcome</b></p> <p><i>"Our Heritage" (Scott Pumper) and "Our Future" (Dave Briskie)</i></p> <p><i>"Stars in Your Cup: What Makes JavaFit Special?" (Javalution employees talk about our products and why they are so extraordinary)</i></p> <p><b>"You've Got What it Takes: Being a Star Seller, Business-builder and Recruiter"</b> <i>(Field leaders offer good ideas and practical advice about growing your JavaFit business)</i></p> <p><b>"Finding the Star Inside You"</b> <i>(Remarks by John Rochon, founder and chairman of Richmond, former chairman of Mary Kay Inc., a legendary leader in the direct selling industry and a successful leader in a wide range of businesses)</i></p> <p><b>"Putting it into Words"</b> <i>(Unveiling the new JavaFit positioning to capture the essence of who we are in the marketplace)</i></p>
	<p>12:30 - 1:30 P.M.</p>	<p><b>Lunch on Your Own</b></p>
	<p>1:30 - 5:00 P.M.</p>	<p><b>Afternoon Session</b></p> <p><b>"Leadership Essentials"</b> <i>(Russell Mack, Executive VP of Richmond and former White House aide to President Reagan)</i></p> <p><b>"Leadership Experiences / The JCOF Stock Opportunity"</b> <i>(Joseph Safina)</i></p>

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*(Continuation of Saturday, Oct. 2<sup>nd</sup>)*

**Saturday, Oct. 2<sup>nd</sup>**

1:30 - 5:00 P.M.

**“Science Never Tasted So Good: Bringing Healthy Coffee to Life”**  
*(Dr. Jose Antonio, Chief Science Advisor)*

**Java Impact: “What’s Up with The Mushrooms?” Understand and Learn How to Effectively Sell One of Our Top Products**

**“Do Charitable Dollars Grow on Trees?” Doing Good in Your Community While Building Your Business: The JavaFit Nonprofit Opportunity** *(Jesse Carter, Director of Nonprofit Programs)*

**Women of JavaFit** *(Hear from some of JavaFit’s top women leaders)*

**Commercial Sales: How Can They Enhance the JavaFit Opportunity?** *(Larry Rodman, senior Richmond sales executive talks about tapping this category of sales)*

**Question and Answer Session** *(questions from attendees, answers from our panel)*

5:00 - 7:00 P.M.

**Dinner on Your Own**

7:00 - 9:30 P.M.

**Awards Night**

**Introduction of Drew Pearson, Dallas Cowboys Football Legend**

**Keynote Address: Drew Pearson**

**Awards Ceremony** *(with presentation of the new JavaFit achievement pins!)*

**“Drum Roll, Please” Announcement of the location of the Next JavaFit convention — and an opportunity to reserve your place, at a discount!**

**Party!** *(9:30 p.m. and beyond)*

**Sunday, Oct. 3<sup>rd</sup>**

10:00 A.M. - Noon

**Question and Answer Session** *(questions from attendees, answers from our panel)*

**“Making the Most of Our New Positioning”**

**Wrap-up and Concluding Remarks** *(Dave and Scott)*

**Note:** JavaFit Store will be open for business throughout the event!  
 Introducing the new JavaFit Journal!  
 Special Discounts on JavaFit Products!  
 Special Discounts on the new JavaFit Affiliate Kits!